FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
TOOLE	OOLE DAVID J					THE TAMES COLD [III III]									X	Direc	ctor		10% C	wner	
(Last) (First) (Middle) 9785 SOUTH MONROE STREET, SUITE 300						3. Date of Earliest Transaction (Month/Day/Year) 01/11/2017										Office	ficer (give title low)		Other (specify below)		
					4 If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street)	UT	Г 8	34070												ine)	Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(St	ate) (Zip)													Person					
		Tabl	e I - No	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Ben	efici	ally	Owne	ed				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Date					ır) E	f any	cution Date,				ties Acquired (A) I Of (D) (Instr. 3, 4			4 and S B O		Securities Beneficially		ership Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	•	Transa	ransaction(s) Instr. 3 and 4)			(111511.4)		
Common Stock 01/11/2				2017			A		14,662(1)		A	A \$0		14,662		I)				
		Та						•			sed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date,	4. Transa Code (8)				6. Date E Expiratio (Month/E		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	m: ect (D) ndirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				c	Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	of	nber							

Explanation of Responses:

1. These shares were granted to the reporting person pursuant to a restricted stock award effective January 11, 2017. The award, which was made pursuant to the issuer's outside director compensation program, compensates the reporting person for his initial one year of service on the Board of Directors, which commenced in January 2016, and as such was fully vested at grant.

Remarks:

/s/ Beatryx Washington, Attorney-in-Fact 01/13/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.