

Environmental Policy

Adopted by the Nominating and Governance Committee on August 12, 2021

LifeVantage has long been founded on leaving our people, community and planet better than we have found it. While acknowledging the nature of LifeVantage's business operations can negatively impact our planet, LifeVantage is committed to lessening our overall impact while maintaining high standards for quality and safety.

LifeVantage is a company focused on nutrigenomics, the study of how nutrition and naturally occurring compounds affect human genes to support good health. LifeVantage is dedicated to helping people achieve their health, wellness and financial goals. We provide quality, scientifically-validated products to customers and independent distributors as well as a financially rewarding commission-based direct sales opportunity to our independent distributors. LifeVantage sells our products in the United States, Mexico, Japan, Australia, Hong Kong, Canada, Thailand, the United Kingdom, the Netherlands, Germany, Taiwan, Austria, Spain, Ireland, Belgium, New Zealand, and Singapore. In addition, we sell our products in a number of countries to customers for personal consumption only and in China through a China approved cross-border e-commerce business model.

LifeVantage engages in the identification, research, development, formulation and sale of advanced nutrigenomic activators, dietary supplements, nootropics, pre- and pro-biotics, weight management, skin and hair care, bath & body, and targeted relief products. Our line of scientifically-validated dietary supplements include our flagship Protandim® family of products, LifeVantage® Omega+, ProBio and Daily Wellness dietary supplements. TrueScience® is our line of skin, hair, bath & body, and targeted relief products. We also market and sell Petandim®, our companion pet supplement formulated to combat oxidative stress in dogs, Axio®, our nootropic energy drink mixes, and PhysIQ™, our smart weight management system.

LifeVantage is committed to managing our impact on the planet. This will require initial focus on a planet friendly approach, sustainable packaging, alignment with manufacturing partners and suppliers, including regular auditing and testing for quality and safety. LifeVantage expects its employees to use this philosophy in their decision making and conduct. Together we will work to minimize the environmental impact of our business operations.

Planet Friendly Approach

LifeVantage is committed to moving towards a more planet mindful approach with our product offerings.

The TrueScience line was developed keeping the environmental in mind. The recent eleven products introduced to this line are rated 0-1 on the ThinkDirty scale, which measures environmental friendliness with 0 being the best score and 10 being the worst. ThinkDirty is a site where consumers can go to see how 'clean' the ingredients are in the cosmetic and skincare products they use. We are committed to a planet friendly approach in our skincare line and proud of the scoring of our newest products.

Packaging

LifeVantage understands that packaging must match our product in the impact it makes and are committed to managing our waste by moving more of our packaging towards eco-labeled, recycled,

recyclable and reusable materials to minimize the environmental impact of LifeVantage business operations.

The majority of the current packaging is recyclable and LifeVantage is actively working on adding more recyclable solutions to packaging to reduce overall waste.

Quality and Safety

LifeVantage are committed to obtaining high quality raw materials in order to ensure production of high-quality products. LifeVantage's ability to obtain high quality raw materials for consumable products is contingent on several environmental factors, including having enough water and nutrients available to grow many of the required raw materials.

LifeVantage does not include any harmful chemicals or hazardous ingredients in our products and the manufacturing of our products does not produce any hazardous waste. Regardless, LifeVantage performs tests on all finished goods to ensure no hazardous waste or harmful ingredients are present.

LifeVantage's internal team also performs regular audits of our manufacturers to ensure compliance with current cGMP regulations for quality and safety. LifeVantage has traceability of our products from raw materials to finished goods.

LifeVantage is committed to partnering with suppliers and manufacturers who share the same commitment on quality and safety to lower our environmental impact. LifeVantage will ensure future suppliers and manufacturing partners comply with this policy and are in the process of auditing current supplier and manufacturing partners