Instruction 1(b)

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

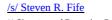
1. Name and Fife Stev		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Lifevantage Corp</u> [ LFVN ]									k all applic Director	Reporting Person(s) to Issu ble) 10% Ow give title Other (sp		wner					
(Last) (First) (Middle) 9785 SOUTH MONROE STREET, SUITE 400					3. Date of Earliest Transaction (Month/Day/Year) 08/28/2020									below) below) Chief Financial Officer					
(Street) SANDY (City)	UT (Sta		24070 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									dividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
1 Title of Se	ourity (Inctr		le I - Non-			_	urities		uired,	Dis	-	-			Owned	ut of	6.04	morchin	7. Nature of
Date					2. Transaction Date (Month/Day/Year)		Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		tr. 3, 4	and	Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) oi (D)	Pr	ice	Transacti (Instr. 3 a	on(s)			
Common Stock <sup>(1)</sup>				08/28	8/2020				Α		15,637	15,637 A		\$ <mark>0</mark>	122	122,121		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy g	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amo or Nun of Sha	nber					
Performance Restricted Stock	(3)	08/28/2020			A	v	15,637		(3)		(3)	Common Stock	15,	637	\$0	15,63	17	D	

## **Explanation of Responses:**

1. This reflects a stock unit award, in which each stock unit represents a right to receive one share of issuer common stock, which award will vest, subject to the reporting person's continued service with the issuer, as follows: (i) 1/3 of the total number of units will vest on the first anniversary of the grant date and (ii) the remaining units will vest in equal installments as of the first day of each calendar quarter thereafter. 2. Each PRSU represents a right to receive one share of issuer common stock, with the total number of units reflecting the number that are eligible to be earned at target-level performance achievement. Upon achievement of the maximum level of the applicable performance criteria, the reporting person may become eligible to earn 200% of the target number of units.

3. The PRSUs will vest only to the extent the specified financial performance criteria are achieved and subject to the reporting person's continued service with the issuer, as follows: (i) 1/3 of the earned award will vest on the first anniversary of the grant date and (ii) the remainder of the earned award will vest in equal installments as of the first day of each calendar quarter thereafter.

## Remarks:



\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

08/28/2020 Date