FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL												
OMB Number:	3235-028											
l –												

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OWB / W T T C	, ,, ,r					
OMB Number: 3235-0287						
Estimated average burden						
hours per response:	0.5					

1. Name and Address of Reporting Person Urban Robert M.					Lifevantage Corp [LFVN]										heck all app Direct	olicable)		Owner r (specify	
(Last) 9785 SO	(Last) (First) (Middle) 9785 SOUTH MONROE STREET, SUITE 300					3. Date of Earliest Transaction (Month/Day/Year) 09/14/2015									^ below	w) ``	below rating Officer	v) .	
(Street) SANDY (City)	U".		84070 (Zip)		4. If	4. If Amendment, Date of Original Filed (ay/Year)		Individual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	le I - No	n-Deriv	<i>r</i> ative	Sec	uritie	s Ac	quired	, Dis	sposed o	of, or l	Bene	eficia	lly Own	ed			
]			Date (Month/Day/Year) if		r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr.		ties Acquired (A) o d Of (D) (Instr. 3, 4			15) Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) (D)	or	Price	Trans	action(s) 3 and 4)	(Instr. 4)		
Common	Stock			09/14	1/2015				P		5,000	1	A	\$0.74	195 2	232,983 D			
		Та									osed of, onvertib				/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	n Date,	4. Transa Code (8)		of Deriv Secu Acqu (A) or Dispo of (D) (Instr	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amo or Num of Sha						

Explanation of Responses:

Remarks:

/s/ Robert M. Urban

09/14/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.