FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | | | |
|--------------------------|----------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-028 | | | | | | | | | | |
| Estimated average burden | | | | | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Mauro Garry Paul | | | 2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN] | | | | | | | S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
|---|----------------|--------------|---|---|--------|---------------------------------|--------|------------------------------------|---|--|--|--|--|--|
| Mauro Garry Paul (Last) (First) (Middl 3300 TRIUMPH BLVD, SUITE 700 (Street) LEHI UT 8404: (City) (State) (Zip) Table I - N 1. Title of Security (Instr. 3) Common Stock Common Stock | | | e) | 0.5 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 | | | | | | | | | er (specify | |
| 3300 TRIUM | PH BLVD, SUITI | E 700 | | 4. If Amendment | , Date | of Origi | nal Fi | led (Month/D | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| (Street) LEHI UT 84043 | | | | | | | | 2 | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | | Rule 10b5 | -1(c |) Traı | ารล | ction Inc | dicatio | on | | | | |
| | | | | | | | | nsaction was litions of Rule | | | ontract, instruction or votion 10. | written plan that is | s intended to | |
| | Та | ble I - N | on-Derivat | ive Securities | s Acc | quired | l, Di | sposed o | f, or B | eneficia | lly Owned | | | |
| 1. Title of Secur | ity (Instr. 3) | | 2. Transaction Date (Month/Day/Ye | Execution Da | ite, | 3. Transac Code (Ir 8) | | 4. Securities Disposed Of 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | |
| Common Stoc | ·k | | 05/10/202 | 3 | | P | | 3,650 | A | \$4.0799 | 63,614 | D | | |
| Common Stoc | rk | | 05/12/202 | 3 | | P | | 150 | A | \$4.2074 | 63,764 | D | | |
| Common Stock | | 05/10/202 | 3 | | P | | 170 | A | \$4.0799 | 25,170 | I | By The Francesco A. Mauro Trust of 2021 | | |
| Common Stoo | ·k | | 05/10/202 | 3 | | Р | | 170 | A | \$4.0799 | 25,170 | I | By The Andrew H. Mauro Trust of 2021 | |
| Common Stoc | ·k | | 05/10/202 | 3 | | Р | | 170 | A | \$4.0799 | 25,170 | I | By The Dominic C. Mauro Trust of 2021 | |
| Common Stoc | k | | 05/10/202 | 3 | | P | | 170 | A | \$4.0799 | 25,170 | I | By The David W.B. Mauro Trust of 2021 | |
| Common Stoc | k | | 05/10/202 | 3 | | Р | | 170 | A | \$4.0799 | 25,170 | I | By The Alexandra P. Mauro Trust of 2021 | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|---|--|---|--------------------------------|---|-----|--|--|--------------------|---|--|---|--|--|---------------------------------------|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (I 8) | | | rative rities ired r osed) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

Remarks:

<u>Alissa Neufeld, Power of</u> <u>Attorney for Garry P. Mauro</u>

05/12/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.