# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burden									
l	hours per response:	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Fife Steven R</u>				Lifevantage Corp [ LFVN ]							Director	10% (	Owner			
					of Farliget Transac	ction (M	onth/F	)av/Vear)	_ X	Officer (give title below)	Other below	(specify				
(Last)		3. Date of Earliest Transaction (Month/Day/Year) 01/01/2021							CFO and Interim CEO							
9785 SOUTH MONROE STREET, SUITE 400			0													
(Street)		4. If Amendment, Date of Original Filed (Month/Day/Year) 01/06/2021						6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)							
SANDY	UT	84070								X	Form filed by One	Form filed by One Reporting Person				
(City)	(State)	(Zip)									Form filed by More than One Reporti Person					
		Table I - Noi	1-Derivativ	ve Se	curities Acq	uired,	Dis	posed of, o	or Ben	eficially	Owned					
Date			2. Transaction Date (Month/Day/Y	Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(111501.4)			
Common Stock			01/01/202	)21		M		1,963(1)	A	<b>\$0</b> <sup>(2)</sup>	154,835	D				
Common Stock			01/01/202	/2021 M 809 <sup>(3)</sup> A						<b>\$0</b> <sup>(2)</sup>	155,644	D				
Common Stock			01/01/202	M 659 <sup>(4)</sup> A						<b>\$0</b> <sup>(2)</sup>	156,303	D				
Common Stock 01/01/				)21		F		2,743(5)	D	\$9.32	153,560	D				
					urities Acqui		•			•	wned					

# (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		nsaction of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance Stock Units	(2)	01/01/2021		M			1,963	(1)	(1)	Common Stock	1,963	\$0	3,924 <sup>(1)(6)</sup>	D	
Performance Stock Units	(2)	01/01/2021		M			809	(3)	(3)	Common Stock	809	\$0	1,618 <sup>(3)</sup>	D	
Performance Stock Units	(2)	01/01/2021		M			659	(4)	(4)	Common Stock	659	\$0	3,952 <sup>(4)</sup>	D	

# **Explanation of Responses:**

- 1. On November 15, 2018 the reporting person was granted PSUs which vest only to the extent the specified financial performance criteria are achieved and subject to the reporting person's continued service with the issuer, as follows: (i) 5/12 of the earned award vested on the first anniversary of the grant date and (ii) an additional 1/12 of the earned award will vest on the first day of each calendar quarter thereafter. The reporting person initially reported the number of shares that were eligible to be earned at target-level performance achievement. The performance criteria were achieved at a level above target; accordingly, the reporting person is eligible to earn 162% of the target number of units. The actual number of shares that vested on the reported transaction date was 162% of the at-target number of shares subject to vesting on that date and the number of PSUs beneficially owned following the reported transaction has been updated to reflect 162% of the target number of units.
- 2. Performance Stock Units ("PSUs") convert into common stock on a one-for-one basis.
- 3. On February 1, 2019 the reporting person was granted PSUs which vest only to the extent the specified financial performance criteria are achieved and subject to the reporting person's continued service with 13. On February 13, 2013 the reporting person was gained 130s with vested on the first anniversary of the earned award vested on the first anniversary of the grant date and (ii) an additional 1/12 of the earned award will vest on the first day of each calendar quarter thereafter. The reporting person initially reported the number of shares that were eligible to be earned at target-level performance achievement. The performance criteria were achieved at a level above target; accordingly, the reporting person is eligible to earn 162% of the target number of units. The actual number of shares that vested on the reported transaction date was 162% of the at-target number of shares subject to vesting on that date and the number of PSUs beneficially owned following the reported transaction has been updated to reflect 162% of the target number of units.
- 4. On December 5, 2019 the reporting person was granted PSUs which vest only to the extent specified financial performance criteria are achieved and subject to the reporting person's continued service with the issuer, as follows: (i) 5/12 of the earned award vested on the first anniversary of the grant date and (ii) an additional 1/12 of the earned award will vest on the first day of each calendar quarter thereafter. The reporting person initially reported the number of shares that were eligible to be earned at target-level performance achievement. The performance criteria were achieved at a level below target; accordingly, the reporting person is eligible to earn 50.99% of the target number of shares subject to vesting on that date and the number of PSUs beneficially owned following the reported transaction has been updated to reflect 50.99% of the target number of units.
- 5. These shares were withheld to satisfy tax withholding obligations in connection with the vesting of a PSU award and stock unit award granted to the reporting person on November 15, 2018, February 1, 2019, and December 5, 2019.
- 6. The number of PSUs beneficially owned following the reported transaction has been updated to correct for a prior administrative error.

The Form 4 originally filed on January 5, 2021 incorrectly omitted Footnote 6. This Form 4/A restates in its entirety the holdings and transactions reported in the original filing. Other than the addition of Footnote 6, this Form 4/A contains no additional or different information regarding the holdings and transactions reported in the original filing

> 01/06/2021 /s/ Steven R. Fife

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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