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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burde	en
hours per response:	0.5

1. Name and Address of Reporting Person [*] Talbott Shawn M.			2. Issuer Name and Ticker or Trading Symbol <u>Lifevantage Corp</u> [LFVN]	(Check	ationship of Reporting Per < all applicable) Director Officer (give title	son(s) to Issuer 10% Owner Other (specify	
(Last) 9785 SOUTH	(First) I MONROE	(Middle) STREET, SUITE 300	3. Date of Earliest Transaction (Month/Day/Year) 09/15/2014	X	below) Chief Science	below)	
(Street) SANDY (City)	UT (State)	84070 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	Form filed by One Rep	oup Filing (Check Applicable One Reporting Person More than One Reporting	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Dispos Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	09/15/2014		Р		8,000	A	\$1.2499	58,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and Expiration Date (Month/Day/Year) 1. Title of 9. Number of 11. Nature 7. Title and 8. Price of Derivative 3. Transaction 3A. Deemed 5. Number 10. Derivative Security (Instr. 3) Transaction Code (Instr. 8) Amount of Securities Conversion Date (Month/Day/Year) Execution Date derivative Ownership of Indirect of Derivative Security (Instr. 5) or Exercise if anv Securities Form: Beneficial Beneficially Owned Direct (D) or Indirect (I) (Instr. 4) Price of Derivative (Month/Day/Year) Securities Underlying Ownership (Instr. 4) Acquired (A) or Disposed Derivative Following Reported Security Security (Instr. 3 and 4) of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount or Number Expiration Date of v Shares Code (A) (D) Exercisable Date Title

Explanation of Responses:

Remarks:

/s/ Rob Cutler, Attorney-in-**Fact**

09/17/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.