

April 29, 2013

## LifeVantage to Announce Third Quarter Fiscal Year 2013 Results on May 9, 2013

SALT LAKE CITY, April 29, 2013 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), a company dedicated to helping people achieve healthy living through a combination of a compelling business opportunity and scientifically validated products, including its patented dietary supplement Protandim<sup>®</sup>, the Nrf2 Synergizer<sup>®</sup>, TrueScience<sup>®</sup> Anti-Aging Cream and LifeVantage<sup>®</sup> Canine Health, announced today it will release financial results for its third fiscal quarter ended March 31, 2013, after the market closes on Thursday, May 9, 2013. The Company will hold an investor conference call at 2:30 p.m. Mountain Daylight Time (4:30 p.m. Eastern Daylight Time).

Investors interested in participating in the live call can dial (888) 205-6702 from the U.S. International callers can dial (913) 981-5552. A telephone replay will be available approximately two hours after the call concludes and will be available through Saturday, May 11, 2013, by dialing (877) 870-5176 from the U.S., or (858) 384-5517 from international locations, and entering confirmation code 2010117.

There also will be a simultaneous, live webcast available on the Investor Relations section of the Company's web site at <a href="http://investor.lifevantage.com/events.cfm">http://investor.lifevantage.com/events.cfm</a>. The webcast will be archived for approximately 30 days.

## **About LifeVantage Corporation**

LifeVantage (Nasdaq:LFVN), a leader in Nrf2 science and the maker of Protandim<sup>®</sup>, the Nrf2 Synergizer<sup>®</sup> patented dietary supplement, is a science based nutraceutical company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and is headquartered in Salt Lake City, Utah.

```
CONTACT: Investor Relations Contact:

Cindy England (801) 432-9036

Director of Investor Relations

-or-

John Mills (310) 954-1105

Senior Managing Director, ICR, LLC
```

company logo

Source: LifeVantage Corporation

News Provided by Acquire Media