

October 24, 2014

## LifeVantage Honored as One of 100 Fastest Growing Companies in Utah

## Company Ranks #3 in Utah Based on Revenue Percentage Growth Over Five-Year Period

SALT LAKE CITY, Oct. 24, 2014 (GLOBE NEWSWIRE) -- MountainWest Capital Network celebrated its winners for the 2014 Utah 100 Awards Program, which recognizes the 100 Fastest Growing Companies in Utah. LifeVantage Corporation (Nasdaq:LFVN) ranked 3<sup>rd</sup> on the 2014 list, making this three consecutive years of being honored on this prestigious list; the company ranked 5<sup>th</sup> in 2013 and 20<sup>th</sup> in 2012.

The Utah 100 honors three categories: the 100 fastest growing companies in Utah, the 15 Emerging Elite and the top 15 revenue growth companies. The Top Revenue Growth Companies are those businesses that have experienced significant revenue gains from year to year. Ranking this year was based on revenue growth from 2009 through 2013. This marks 20 years of the Utah 100 and is a milestone for the MountainWest Capital Network.

"We are honored to be recognized as one of the 100 fastest growing companies in Utah for a third consecutive year," said Douglas C. Robinson, LifeVantage President and Chief Executive Officer. "We know that thousands of eligible companies throughout the state of Utah apply for this honor so our ability to not only qualify for this ranking but also advance to the 3<sup>rd</sup> position is a testament to the hard work and dedication of our Independent Distributors and employees."

## **About LifeVantage Corporation**

LifeVantage Corporation (Nasdaq:LFVN), is a leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, the TrueScience<sup>TM</sup> Anti-Aging Skin Care Regimen, and the AXIO<sup>TM</sup> multi-dimensional energy drinks. The company is a science based network marketing company that is dedicated to visionary science that looks to transform health, wellness and anti-aging internally and externally at the cellular level. LifeVantage was founded in 2003 and is headquartered in Salt Lake City, Utah.

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Source: LifeVantage Corporation

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