FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
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	Check this box if no longer subject to
\neg	Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>UKUM</u>	UMOTO RICHARD Y					THE ATTENDED COLD [THE ATTENDED									X	Direc	tor		10% C	wner
(Last) 9815 S. N	ast) (First) (Middle) 815 S. MONROE STREET, SUITE 100				3. Date of Earliest Transaction (Month/Day/Year) 11/13/2013										Office	er (give title v)		Other (below)	(specify	
,					4. If	Amei	ndment,	Date o	f Original	Filed	(Month/Da	ay/Ye	ar)			dual o	r Joint/Group	p Filing	g (Check A	pplicable
(Street) SANDY	UT	Γ 8	34070										ine) X		orm filed by One Reporting Person					
(City)	(St	ate) (Zip)													Pers	on			
		Tabl	e I - Nor	n-Deriva	ative	Sec	uritie	s Acc	quired,	Dis	posed o	f, o	r Bene	eficia	ally C	Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ar) E	A. Deemed execution Date, any Month/Day/Year)		Transaction Code (Instr.						nd :	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Stock ⁽¹⁾			11/13/	/2013	3			A		25,00	0	A	\$	0	12	125,000 D			
		Та									sed of, onvertib				y Ow	ned				
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	I. Fransaction Code (Instr. S)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiratio (Month/D	n Dat	е	7. Title and Amount of Securities Underlying Derivative Security (Insti and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form Direct or Inc (I) (In	wnership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A) (D)		Date Exercisa		Expiration Date	Title	or Nun of	ount nber res						

Explanation of Responses:

1. These shares were acquired pursuant to a restricted stock award granted November 13, 2013, which vests in full in a single vesting increment on the date of the Company's next annual meeting of shareholders, subject to continued service with the Company.

Remarks:

/s/ Rob Cutler, Attorney-in-

11/13/2013

Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.