FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL						
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

	Check this box if no longer subject to								
ì	Section 16. Form 4 or Form 5								
J	obligations may continue. See								
	Instruction 1(b)								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					0. 0	Jeono	11 30(11)	or tire i	IIVCStilici		ilpally Act	01 13-										
1. Name an	2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)											
<u>Phelps David N.</u>																Direc	Director		10% C	wner		
(Last) (First) (Middle)							Date of Earliest Transaction (Month/Day/Year)										er (give title v)		Other (specify below)			
9785 SOUTH MONROE STREET, SUITE 300							11/18/2014										Chief Sales Officer					
9785 SO	UTH MON																					
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
SANDY	UT 840°		34070													Form filed by One Reporting Person				on		
(City)	(St	State) (Zip)				Form filed by More the Person								re than Oi	ne Rep	orting						
		T-1-1	- 1 1		- 4			- • -		D:			D			~						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ur) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disp Code (Instr. 5)		Disposed	urities Acquired (A) sed Of (D) (Instr. 3,			4 and Sec Ber		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A (I	A) or O)	Price		Transaction(s) (Instr. 3 and 4)				(111511.4)		
Common Stock 11/18/3						2014			F		4,044(1)	D \$		29 45,956		5,956	D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,		ransaction Code (Instr.				xercis n Date ay/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	Deriv	rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: t (D) direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code				Date Expiration Date		Numbe of Title Shares													

Explanation of Responses:

1. These shares were withheld to satisfy tax withholding obligations in connection with the partial vesting of a restricted stock award granted on November 18, 2013.

Remarks:

/s/ Rob Cutler, Attorney-in-

Fact

** Signature of Reporting Person

Date

11/18/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.