SEC	Form	4
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FORM 4

11545 W. BERNARDO CT.

CA

(State)

SUITE 301

(Street) SAN DIEGO

(City)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

10% Owner

3235-0287

0.5

ſ	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMEN	ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP							
Ľ	obligations may continue. See Instruction 1(b).	Filed	pursuant to Section 16(a) of the Securities Exchange Act of 1934							
			or Section 30(h) of the Investment Company Act of 1940	-						
	. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol <u>Lifevantage Corp</u> [LFVN]	5. Relations (Check all a		porting Person()	s) to Issuer			
- 14	<u>CRAPO JAMES D</u>		<u></u>	X Di	irector		10% Owne			
	Last) (First) (Mi	iddle)	3. Date of Earliest Transaction (Month/Day/Year)		fficer (give elow)	e title	Other (spe below)			

(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/30/2009	Officer (give title Other (specify below) below)										
92127	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person										
(Zip)												
Table I - Non-Deriva	Table I - Non-Derivative Securities Acquired. Disposed of, or Beneficially Owned											

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Stock Option (Right to Buy)	\$0.25	11/30/2009		A		120,000		(1)	11/30/2019	Common Stock	120,000	\$0	120,000	D	

Explanation of Responses:

1. This option vests and becomes exercisable in full upon the earlier of (i) the achievement of certain performance criteria, or (ii) November 30, 2011.

02/03/2010 Date

** Signature of Reporting Person

/s/ James D. Crapo

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.