UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

(Check one): o Form 10-K o Form 20-F o Form 11-K \boxtimes Form 10-Q o Form 10-D o Form N-SAR o Form N-CSR

	For Period Ended:	September 30, 2007	
	o Transition Report on F	orm 10-K	
	o Transition Report on F		
	o Transition Report on F	orm 11-K	
	o Transition Report on F		
	o Transition Report on F o For the Transition Peri		
	o For the Transition Perio	ou ended.	
Read Instruction	(on back page) Before Preparing Form. P	lease Print or Type.	
Nothing in this f	orm shall be construed to imply that the	Commission has verified any information contained here	ein.
f the notification	relates to a portion of the filing checked a	bove, identify the Item(s) to which the notification relates:	
PART I — REG	ISTRANT INFORMATION		
Lifevantage Corp			
Full Name of Reg	gistrant		
Former Name if A	Applicable		
6400 S. Fiddler's	Green Circle, #1970		
Address of Princi	pal Executive Office (Street and Number)		
Greenwood Villa	ge, Colorado, 80111		
City, State and Zi	p Code		
PART II — RUI	LES 12b-25(b) AND (c)		
f the subject repo	ort could not be filed without unreasonable	effort or expense and the registrant seeks relief pursuant to	
Rule 12b-25(b), t	he following should be completed. (Check	box if appropriate)	
	(a) The reason described in reasonable d	etail in Part III of this form could not be eliminated without u	nreasonable effort or expense;
	or portion thereof, will be filed on or bef	tal report, transition report on Form 10-K, Form 20-F, Form 1 fore the fifteenth calendar day following the prescribed due day to distribution report on Form 10-D, or portion thereof, will be not	ate; or the subject quarterly report or
	(c) The accountant's statement or other e	exhibit required by Rule 12b-25(c) has been attached if applic	able.

PART III — NARRATIVE

Date

PART IV — OTHER INFORMATION

November 14, 2007

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

Due to technical issues that are currently being resolved with respect to convertible debentures recently issued in the company's private placement, the company is unable to file its Form 10-QSB within the prescribed time period without unreasonable effort or expense.

Bradford K. Amman	(720)	488-1711
(Name)	(Area Code)	(Telephone Number)
(2) Have all other periodic reports required under Se 1940 during the preceding 12 months or for such sho report(s). ⊠ Yes o No		1934 or Section 30 of the Investment Company Act of uch report(s) been filed? If answer is no, identify
. ,		r the last fiscal year will be reflected by the earnings
statements to be included in the subject report or por	tion thereof o Yes ⊠ No	
statements to be included in the subject report or por If so, attach an explanation of the anticipated change the results cannot be made.		riate, state the reasons why a reasonable estimate of

By

/s/ Bradford K. Amman

Treasurer

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.