UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 14A Information

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ⊠
Filed by a party other than the Registrant \Box
Check the appropriate box:
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☑ Definitive Additional Materials
☐ Soliciting Material under §240.14a-12
LIFEVANTAGE CORPORATION
(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check all boxes that apply):
Payment of Filing Fee (Check all boxes that apply): ☑ No fee required

LifeVantage Corporation 3300 Triumph Blvd., Suite 700 Lehi, Utah 84043

SUPPLEMENT NO. 1 TO PROXY STATEMENT FOR LIFEVANTAGE CORPORATION 2024 ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON NOVEMBER 6, 2023

Dated October 2, 2023

This Supplement No. 1 to the Definitive Proxy Statement (such Definitive Proxy Statement, the "Proxy Statement") of LifeVantage Corporation, a Delaware corporation ("the "Company"), filed on Schedule 14A with the Securities and Exchange Commission on September 22, 2023 in connection with the Company's fiscal year 2024 Annual Meeting of Stockholders or any adjournment or postponement thereof (the "Annual Meeting") is being filed for the purpose of reporting the number of shares of common stock of the Company issued and outstanding as of the close of business on September 27, 2023 (the "Record Date"). As of the close of business on the Record Date, there were 12,706,604 shares of common stock issued and outstanding, which are entitled to be voted at the Annual Meeting.

Except as specifically revised by the information contained herein, this Supplement No. 1 does not modify, amend or otherwise affect any of the other information set forth in the Proxy Statement. This Supplement No. 1 should be read together with the Proxy Statement, and, from and after the date of this Supplement No. 1, any reference to the "Proxy Statement" shall be deemed to include the Proxy Statement as supplemented hereby.