Instruction 1(b).

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

	OMB APPROVAL										
	OMB Number:	3235-0287									
	Estimated average burden										
1	hours ner resnonse:	0.5									

					or	Sect	ion 30(h) d	of the	Investmen	t Cor	npany Act	of 1940								
1. Name and Address of Reporting Person*  Thompson Jack R.						2. Issuer Name <b>and</b> Ticker or Trading Symbol Lifevantage Corp [ LFVN ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
										-				7	C Director	r		10% Ov	vner	
(Last) (First) (Middle) 1449 W. LITTLETON BLVD.					3. Date of Earliest Transaction (Month/Day/Year) 10/01/2009									Officer below)	(give title		Other (s below)	specify		
SUITE 200					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street)														Line)  X Form filed by One Reporting Person						
LITTLETON CO 80120													Form filed by More than One Reporting Person							
(City) (State) (Zip)																				
		Tal	ole I - Noi	n-Deriv	ativ	e Se	curities	s Ac	quired,	Dis	posed o	f, or I	3ene	ficiall	y Owned					
1. Title of Security (Instr. 3) 2. Transac Date (Month/D.							2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Code (Instr.						5. Amour Securitie Beneficia Owned F	s ally following	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	( <i>A</i>	() or ()	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Common Stock <sup>(1)</sup> 10/01/					/200	/2009		M		150,000		A	\$0.2	1,17	1,176,784		D			
Common Stock 10/27/				7/200	/2009			M		35,000		A	\$0.21	1,211,784			D			
			Table II -								osed of, onverti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, T	ransaction Code (Instr.		5. Number of		6. Date Exercisa Expiration Date (Month/Day/Yea		•	7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly Ow Fo Dir or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				C	Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	or No of	umber						
Stock Option	\$0.21	10/27/2009			M		35,000		10/31/200	10 1	1/13/2017	Comm	on 2	5 000	¢0.21	140.00	00	D		

10/31/2008

11/13/2017

## **Explanation of Responses:**

\$0.21

1. Shares acquired via a conversion of a \$30,000 convertible note into common stock at a conversion price of \$0.20 per share.

## Remarks:

(right to buy)

/s/Bradford K. Amman as Attorney in fact for Jack R. **Thompson** 

35,000

Stock

\$0.21

10/29/2009

Date

140,000

D

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

10/27/2009

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

35,000