



LifeVantage to Participate in the Winter Wrap Up MicroCap Rodeo Conference

February 16, 2024

SALT LAKE CITY, Feb. 16, 2024 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), a leading health and wellness company with products designed to activate optimal health processes at the cellular level, today announced that Steve Fife, President and Chief Executive Officer, and Carl Aure, Chief Financial Officer, will participate in the Winter Wrap Up MicroCap Rodeo Virtual Conference, to be held February 20-23, 2024.

Mr. Fife and Mr. Aure will meet with investors and present at approximately 2:30 p.m. Eastern Time on Tuesday, February 20, 2024. A live webcast of their presentation will be accessible on the News & Events section of the Company's Investor Relations website at <https://lifevantage.gcs-web.com/> or directly [here](#). A replay of the webcast will be archived and can be accessed for approximately 90 days on the Company's website.

To register for a one-on-one meeting, please visit registration at [MicroCap Rodeo](#).

About LifeVantage Corporation

[LifeVantage Corporation](#) (Nasdaq: LFVN), the activation company, is a pioneer in nutrigenomics, the study of how nutrition and naturally occurring compounds affect human genes to support good health. The Company engages in the identification, research, development, formulation and sale of advanced nutrigenomic activators, dietary supplements, nootropics, pre- and probiotics, weight management, skin and hair care, bath & body, and targeted relief products. The Company's line of scientifically-validated dietary supplements includes its flagship Protandim® family of products, LifeVantage® Omega+, ProBio, IC Bright®, Daily Wellness, Rise AM, Reset PM, and D3+ dietary supplements, the TrueScience® line of skin, hair, bath & body, and targeted relief products. The Company also markets and sells Petandim®, its companion pet supplement formulated to combat oxidative stress in dogs, Axio® its nootropic energy drink mixes, and PhysiQ, its smart weight management system. LifeVantage was founded in 2003 and is headquartered in Lehi, Utah. For more information, visit www.lifevantage.com.

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Source: LifeVantage Corporation