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LifeVantage Hosts Female Entrepreneur Business Building Event

Sold Out Event Focused on Professional Empowerment for Women in Business

SALT LAKE CITY, March 12, 2015 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), hosted its first ever women's event in Las Vegas, Nevada. More than 1,300 women attended this sold out event, which focused on providing professional training specific to women and featured keynote speakers Noelle Pikus-Pace the celebrated two sport Olympic athlete, wife, mother, and business owner, along with Melanie "Mel" Robbins, the world-renowned television and radio host, CNN contributor, mother, author, life coach and entrepreneur.

In addition to the world-renowned keynote speakers, top-level female independent Distributors and corporate executives from LifeVantage Corporation hosted sessions designed to educate women about the benefits of owning their own business, marketing and selling to men as well as other women, and what it means to be a successful businesswoman with the company.

"This first-ever "empowering women" event exceeded all of my expectations," said Dave Phelps, Chief Sales Officer at LifeVantage Corporation. "With more than 1,300 of our women business partners in attendance, the business and self-development training featured during these 3 days resulted in life-changing, vision-expanding and business-building experiences for the women of LifeVantage. They left Las Vegas with increased understanding of their potential for building a strong, sustainable business powered by strong residual income."

About LifeVantage Corporation

LifeVantage Corporation (Nasdaq:LFVN), is a science based network marketing company that is dedicated to visionary science that looks to transform health, wellness and anti-aging internally and externally at the cellular level. The company is the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, the TrueScience™ Anti-Aging Skin Care Regimen, Canine Health, and the AXIO™ energy product line. LifeVantage was founded in 2003 and is headquartered in Salt Lake City, Utah.

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