



March 11, 2013

LifeVantage to Present at the 25th Annual ROTH Conference

SALT LAKE CITY, March 11, 2013 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), a company dedicated to helping people achieve healthy living through a combination of a compelling business opportunity and scientifically validated products, including its patented dietary supplement Protandim[®], the Nrf2 Synergizer[®], announced today that Douglas C. Robinson, the Company's President and Chief Executive Officer, will be presenting at the 25th Annual ROTH Conference, to be held March 17-20, 2013, at the Ritz-Carlton, Laguna Niguel.

The LifeVantage Corporation investor presentation is scheduled for Monday, March 18, 2013, at 1:30 pm Pacific Time. The presentation will be webcast live and archived on the Investor Info portion of the Company's website at <http://investor.lifevantage.com/events.cfm>.

About LifeVantage Corporation

LifeVantage Corporation (Nasdaq:LFVN), a leader in Nrf2 science and the maker of Protandim[®], the Nrf2 Synergizer[®] patented dietary supplement, is a science based nutraceutical company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and is headquartered in Salt Lake City, UT.

The LifeVantage Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11617>

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