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LifeVantage Corporation Makes a Charitable Donation to Hunger Relief International Through Its LifeVantage Legacy Program, Orphans and Children in Need Receive Aid

SALT LAKE CITY, July 20, 2012 (GLOBE NEWSWIRE) -- LifeVantage Corporation (OTCBB:LFVN), the leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, announced today that, together with its Independent Distributors, it has donated funds to Hunger Relief International equivalent to approximately 200,000 meals, for the purpose of feeding orphans and underprivileged children in Haiti and Guatemala.

Hunger Relief International, a nonprofit organization headquartered in Oklahoma City, Oklahoma, was established in 2009. Hunger Relief International works to feed children utilizing locally grown food sources in the countries and regions in which they operate. According to Hunger Relief International Executive Director Rachel Zelon, "The meals provided by LifeVantage and its Independent Distributors are the extension of a loving arm to children in desperate need in Haiti and Guatemala and we are overwhelmed with gratitude for the LifeVantage family and their generous contribution to those in need."

"We are extremely pleased to partner with respected organizations working, as we are at LifeVantage, to make the world a better place," said Douglas C. Robinson, LifeVantage President and CEO. "We remain committed to reducing oxidative stress, improving quality of life and enabling people to enjoy a higher quality of life. We sincerely appreciate the generosity of the LifeVantage family and are grateful for their enthusiastic support of LifeVantage Legacy service efforts."

In addition to the meals provided for orphans and underprivileged children, through the LifeVantage donation, Hunger Relief International will also be able to provide vegetable gardens and training in cultivation and gardening for several orphanages, educational programs for children, training programs for adults as well as health care in poor, rural areas of Guatemala.

Through LifeVantage Legacy, LifeVantage Corporation seeks to make a positive impact globally by partnering with respected service organizations during corporate events held each quarter. The company gives back and improves the quality of life of people around the world by raising funds and awareness of the organizations they serve.

About LifeVantage Corporation

LifeVantage, (OTCBB:LFVN), the leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, is a science based nutraceutical company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and is headquartered in Salt Lake City, UT.

The LifeVantage Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11617>

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