

February 9, 2015

## **Protandim Earns NSF Product Certification**

## LifeVantage Corporation Flagship Product, Protandim, Passes Globally Recognized Quality Certification Program

SALT LAKE CITY, Feb. 9, 2015 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), announced that its flagship product, Protandim, has earned certification from NSF International. Recognized by regulatory agencies at the local, state, federal and international level, NSF certification demonstrates that a product complies with all standard requirements for safety, quality, and performance. NSF conducts periodic facility audits and product testing to verify that the product continues to comply with the standard. LifeVantage is continuing to work with NSF International to complete certification for its international formula of Protandim, currently sold in Japan.

"We hold our suppliers, manufacturers, and employees to the highest quality standards," said LifeVantage Chief Operating Officer, Robert M. Urban. "Earning NSF certification for Protandim is an honor, and helps assure customers worldwide that our product has been tested and certified to be of the highest quality by one of the most respected independent certification organizations in existence today."

NSF International is dedicated to being the leading global provider of public health and safety-based risk management solutions while serving the interests of all stakeholders, namely the public, the business community and government agencies. The organization has received accreditation from the Occupational Safety and Health Administration (osha.gov), the Standards Council of Canada (SCC) (scc.ca), the American National Standards Institute (ANSI) (ansi.org) and the International Accreditation Service (iasonline.org). NSF laboratories worldwide are ISO/IEC 17025 accredited for testing and calibration.

## **About LifeVantage Corporation**

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LifeVantage Corporation (Nasdaq:LFVN), is a science based network marketing company that is dedicated to visionary science that looks to transform health, wellness and anti-aging internally and externally at the cellular level. The company is the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, the TrueScience™ Anti-Aging Skin Care Regimen, Canine Health, and the AXIO™ energy product line. LifeVantage was founded in 2003 and is headquartered in Salt Lake City, Utah.

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Source: LifeVantage Corporation

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