FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							

0.5

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٦	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Oborn Michelle						2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp [LFVN]										II appl Direct	licable) tor	g Person(s) to Issu 10% Ow		wner	
(Last) (First) (Middle) 9785 SOUTH MONROE STREET, SUITE 300					3. Date of Earliest Transaction (Month/Day/Year) 01/25/2015											below	,	n Reso	Other (specify below) Resources		
(Street) SANDY (City)	ANDY UT 84070				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Exe Day/Year) if a		P.A. Deemed Execution Date, f any Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			l and Sed Bei Ow		Amount of ecurities eneficially wned Following eported		nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) or (D)		Price	, т	Transaction(s) (Instr. 3 and 4)				(mount)	
Common Stock 01/25					5/2015				F		3,138	1) D		\$1.	.22 86,85		5,855		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date urity or Exercise (Month/Day/Year) if any			Date,	Date, Transaction Code (Instr.		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price Deriva Securi (Instr.	tive ty 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	(A)		Date Exercisa		Expiration Date	Title	or	nber									

Explanation of Responses:

1. These shares were withheld to satisfy tax withholding obligations in connection with the partial vesting of a restricted stock award granted on January 25, 2013.

Remarks:

/s/ Rob Cutler, Attorney-in-

Fact

** Signature of Reporting Person

Date

01/27/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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