



February 27, 2014

LifeVantage to Present at the 26th Annual ROTH Conference

SALT LAKE CITY, Feb. 27, 2014 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), a company dedicated to helping people achieve healthy living through a combination of a compelling business opportunity and scientifically validated products, announced today that Douglas C. Robinson, the Company's President and Chief Executive Officer will be presenting at the 26th Annual ROTH Conference, to be held March 9-12, 2014, at the Ritz-Carlton Laguna Niguel.

The LifeVantage Corporation investor presentation is scheduled for Tuesday, March 11, 2014, at 4:30 pm Pacific Time. The presentation will be webcast live and archived on the Investor Info portion of the Company's website at <http://investor.lifevantage.com/events.cfm>.

About LifeVantage Corporation

LifeVantage Corporation (Nasdaq:LFVN), a leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, TrueScience® Anti-Aging Cream and LifeVantage® Canine Health, is a science based network marketing company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. LifeVantage was founded in 2003 and is headquartered in Salt Lake City, Utah.

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Source: LifeVantage Corporation

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