



September 19, 2011

LifeVantage to Announce Fiscal Fourth Quarter and Full Year 2011 Results on September 28, 2011

SALT LAKE CITY, Sept. 19, 2011 /PRNewswire/ -- LifeVantage Corporation (OTCBB:LFVN), makers of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, announced today it will release financial results for the fourth quarter and full year ended June 30, 2011, after the market closes on Wednesday, September 28, 2011. The Company will hold an investor conference call at 2:30 p.m. Mountain time (4:30 p.m. Eastern time).

(Logo: <http://photos.prnewswire.com/prnh/20090930/LIFEVANTAGELOGO>)

Investors interested in participating in the live call can dial (888) 395-3241 from the U.S. International callers can dial (719) 325-2405. A telephone replay will be available approximately two hours after the call concludes and will be available through Friday, September 30, 2011, by dialing (877) 870-5176 from the U.S., or (858) 384-5517 from international locations, and entering confirmation code 1144258.

There also will be a simultaneous, live webcast available on the Investor Relations section of the Company's web site at <http://www.lifevantage.com/investor-profile.aspx>. The webcast will be archived for 30 days.

About LifeVantage Corporation

LifeVantage, (OTCBB: LFVN), makers of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, is a science based nutraceutical company. Life Vantage is dedicated to visionary science that promises to transform wellness and anti-aging internally and externally with supplements that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and currently has operations in both Salt Lake City, Utah and San Diego, CA. For more information, visit www.LifeVantage.com.

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