



January 8, 2013

LifeVantage to Present at 15th Annual ICR XChange

SALT LAKE CITY, Jan. 8, 2013 (GLOBE NEWSWIRE) -- LifeVantage Corporation (Nasdaq:LFVN), a company dedicated to helping people achieve healthy living through a combination of a compelling business opportunity and scientifically validated products, including its patented dietary supplement Protandim®, the Nrf2 Synergizer®, announced today that Douglas C. Robinson, the Company's President and Chief Executive Officer, and David Colbert, the Company's Chief Financial Officer, will be presenting at the 15th Annual ICR XChange, to be held January 16-17, 2013, at The Fontainebleau Hotel in Miami Beach, Florida .

The LifeVantage Corporation investor presentation is scheduled for Wednesday, January 16, 2013, at 8:00 am Eastern Time. The presentation will be webcast live and archived on the Investor Info portion of the Company's website at <http://investor.lifevantage.com/events.cfm>.

About LifeVantage Corporation

LifeVantage (Nasdaq:LFVN), a leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, is a science based nutraceutical company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and is headquartered in Salt Lake City, UT.

The LifeVantage Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11617>

CONTACT: Investor Relations Contact:

Cindy England (801) 432-9036

Director of Investor Relations

-or-

John Mills (310) 954-1105

Senior Managing Director, ICR, LLC

 [company logo](#)

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