



November 7, 2011

## LifeVantage to Announce Fiscal First Quarter 2012 Results on November 14, 2011

SALT LAKE CITY, Nov. 7, 2011 (GLOBE NEWSWIRE) -- LifeVantage Corporation (OTCBB:LFVN), makers of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, announced today it will release financial results for the fiscal first quarter ended September 30, 2011, after the market closes on Monday, November 14, 2011. The Company will hold an investor conference call at 2:30 p.m. Mountain time (4:30 p.m. Eastern time).

Investors interested in participating in the live call can dial (877) 719-9796 from the U.S. International callers can dial (719) 325-4878. A telephone replay will be available approximately two hours after the call concludes and will be available through Wednesday, November 16, 2011, by dialing (877) 870-5176 from the U.S., or (858) 384-5517 from international locations, and entering confirmation code 7867452.

There also will be a simultaneous, live webcast available on the Investor Relations section of the Company's web site at <http://investor.lifevantage.com/events.cfm>. The webcast will be archived for 30 days.

To receive email alerts regarding LifeVantage's upcoming investor events, stock information, SEC filings, or Company issued press releases, please visit the Company's Investor Information page and sign up for email subscription alerts: <http://investor.lifevantage.com/alerts.cfm>.

### About LifeVantage Corporation

LifeVantage, (OTCBB:LFVN), makers of Protandim®, the Nrf2 Synergizer™ patented dietary supplement, is a science-based nutraceutical company. Life Vantage is dedicated to visionary science that promises to transform wellness and anti-aging internally and externally with supplements that dramatically reduce oxidative stress at the cellular level. The Company was founded in 2003 and currently has operations in both Salt Lake City, Utah and San Diego, CA. For more information, visit [www.LifeVantage.com](http://www.LifeVantage.com).

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Source: LifeVantage Corporation

News Provided by Acquire Media