FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

						UI Section	1 30(11) OI tile	investment Ct	прапу Аст о	1 1340						
Name and Address of Reporting Person* Lu C. Mike					2. Issuer Name and Ticker or Trading Symbol Lifevantage Corp. [LFVN]						(Check all ap	ip of Reporting Pe plicable) Director	erson(s) to Iss	suer 10% Own	er	
(Last) (First) (Middle) 9815 S. MONROE STREET SUITE 100					3. Date of Earliest Transaction (Month/Day/Year) 01/10/2012								Officer (give title	below)	Other (spe	ecify below)
(Street) SANDY UT 84070 (City) (State) (Zip)			If Amendment, Date of Original Filed (Month/Day/Year)						X	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
			7	able I - I	Non-Deri	ivative Sec	curities Ac	quired, Di	sposed of	, or Beneficia	lly Owne	ed .				
2 rate of occurry (mon o)				2. Transaction Date (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr. 8) 3, 4 and 5)		·		Ber	Amount of Securiti neficially Owned F ported Transaction	ollowing Dir	Ownership Form: rect (D) or Indirect (I) nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr.	
						h/Day/Year) (ode V	Amount	(A) (or (D) Pi		Instr. 3 and 4)			4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac (Instr. 8)	tion Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Derivative Security (Instr. 3 and 4)		ies Underlying d 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Goodiniy				Code	V (A)		(D)	Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Report		n(s)	
Stock Option (Right to Buy)	\$1.33	01/10/2012		A		100,000		(1)	01/09/2022	Common St	tock	100,000	\$0	100,000	D	

Explanation of Responses:

1. This option vests and becomes exercisable as to 1/12 of the shares subject to this option in monthly installments beginning on February 10, 2012, with the final vesting occurring on the date of the issuer's next annual meeting of shareholders.

Remarks:

Exhibit List Exhibit 24- Power of Attorney

/s/ Mike Lu

** Signature of Reporting Person

01/11/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see instruction 4 (b)(v).

* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Carrie E. McQueen and Rob Cutler, signing singly, the undersigned?s treating to execute for and on behalf of the undersigned, in the undersigned?s capacity as an officer, director or beneficial owner of more than ten percent of a do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 (3)

take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, a the undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necess. This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersign. WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 10th day of January 2012.

Signature /s/ Mike Lu Mike Lu

W02-WEST:8EDA1\404488652.1