

"Super-Antioxidant" Study to Examine Relationship between Anti-Aging and Skin's Natural Ability to Rejuvenate at the Cellular Level

A team of researchers led by prominent dermatologist Dr. Kimberly Stone, will study the anti-aging impact of Protandim®, combined with LP Derma Complex, to rejuvenate skin at the cellular level and significantly fight the signs of aging naturally

A new "Super-Antioxidant" study hopes to prove that the fountain of youth is on the horizon, thanks to advances in anti-aging that are attributed to regenerating skin at the cellular level. A team of researchers, led by Dr. Kimberly Stone, M.D., a leading Denver-based board certified dermatologist, are studying a blend of [Protandim®](#) (which has been clinically proven to slow the progressive rate of aging www.protandim.com) and LP Derma Complex (shown to effectively reduce the appearance of wrinkles and other effects of aging upon the skin) to determine if a topical cream made of these combined ingredients will play a pivotal role in providing proven methods to age gracefully.

"Early indications show that the combined formulation of [Protandim](#) with LP Derma Complex may further accelerate the skin's innate ability to rejuvenate itself. This important study will use a state-of-the-art digital imaging assessment system to study the effects of this promising discovery. Images taken of the study group's skin will be analyzed in a quantifiable way to measure marked improvement of fine lines and wrinkles, age spots and hyperpigmentation, pore size, skin texture and UV damage after being treated with the formula (the cream developed by combining [Protandim](#) and LP Derma Complex). In addition, others scientific instruments will be utilized to measure skin moisture and elasticity. The results of the study will be available later this year," said David Brown, CEO and President of [LifeVantage](#), the maker of [Protandim](#).

"We believe the study will show that this exciting new anti-aging formula is a break-through system that provides the skin with greater hydration, better penetration, increased production of antioxidant enzymes and a protective shield to slow down the aging effects from the environment," added Brown.

Kimberly Stone, M.D. and board certified dermatologist explains, "Researchers and scientists agree that aging is the result of cellular deterioration caused by rogue molecules known as free radicals. It is impossible to avoid free radicals because the food you eat and the air you breathe, as well as stress or even vigorous exercise, can stimulate cells to produce destructive free radicals in staggering numbers."

Dr. Stone continued, "With each year, a person's body becomes less effective at fighting free radicals. It's a vicious cycle, programmed into genes, which results in aging, disease and eventually death. A person's body fights free radicals by producing its own antioxidant enzymes. But as we grow older, our bodies produce more free radicals and less of these special antioxidants to fight the battle of aging."

According to Dr. Brooks Hybertson, a foremost authority on aging and antioxidants, as well as a member of the [LifeVantage](#) scientific advisory board, "The goal behind the marriage of [Protandim](#) and LP Derma is to further boost the body's own production of antioxidant enzymes at the cellular level with enough neutralizing capacity to eliminate the age-related increase in free radical damage."

"The science and clinical proof behind [Protandim](#) is impressive, as this is not a conventional antioxidant supplement. Each Protandim caplet contains a unique combination of phytonutrients that signal the body's genes to produce its own antioxidant enzymes which provide thousands of times more antioxidant power than any food or conventional antioxidant supplement," added Dr. Hybertson. "The combination with LP Derma Complex provides hydration, protection and skin permeation of the active ingredients, making it highly compelling for study of its use as an innovative and topical skin care solution."

[About Protandim®](#)

Protandim® is a unique approach to fighting the effects of cell-damaging free radical molecules which advance the aging process, including many of the diseases of aging. The patented dietary supplement increases the body's natural antioxidant protection by inducing the cells of the body to produce naturally occurring protective antioxidant enzymes, a process which is thousands of times more effective than traditional vitamin-mineral supplements. Free radical damage occurs when a person is subjected to environmental stresses and generally increases with age. Data from a peer-reviewed scientific study in men and women, sponsored by LifeVantage, shows that after 30 days of taking Protandim®, the level of circulating toxins

produced by free radicals decreased an average of 40 percent, slowing the progressive aging factors to the level of a 20 year old. With continued use, the decrease was maintained at 120 days.

For more information, please visit the Protandim® product web site at www.protandim.com or contact Jan Strode at (619) 890-4040.

[About LifeVantage Corporation](#)

LifeVantage Corporation is a publicly traded (OTCBB: LFDV), science based, natural products company, dedicated to helping people reach their health and wellness goals through science-based solutions to oxidative stress. Founded in 2003 and based in Colorado, LifeVantage develops nutraceutical products, including [Protandim](#), that leverage the company's expertise and that are intended to deliver significant health benefits to consumers. For more information, visit www.lifevantage.com or contact Jan Strode at (619) 890-4040.

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**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

Note to Editors: Contact Jan Strode at 619-890-4040 for interviews, photography, and other requests.

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